

Content

| Course Code | Course Name | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|-------------|----------|--------|----------|-----|--------|------|
| COM410 | Copywriting | 8 | 2 | 0 | 0 | 2 | 3 |

| | |
|------------------------|--|
| Prerequisites | |
| Admission Requirements | |

| | |
|-------------------------|-----------------|
| Language of Instruction | |
| Course Type | |
| Course Level | Bachelor Degree |
| Objective | |
| Content | |
| References | |

Theory Topics

| Week | Weekly Contents |
|------|-----------------|
|------|-----------------|