Content

C	ourse Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
R	RPP482	Advertising Campaign Design	8	4	0	0	4	6

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Prerequisites					
Admission Requirem	nents				
Language of Instruct	ion				
Course Type					
Course Level		Bachelor Degree			
Objective					
Content					
References					

Theory Topics

Week	Weekly Contents
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