

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
JOU208	Journalism and Interactive Media	4	2	1	0	3	5

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Bachelor Degree
Objective	This course focuses on news production practices for different interactive media environments (such as web sites, mobile devices, social media platforms, and so on) by using different digital methods and techniques.
Content	See. Subject Headings (Topics)
References	- Andy Bull (2010). Multimedia journalism : a practical guide. Routledge: New York. - Lynda Felder (2012). Writing for the Web : Creating Compelling Web Content Using Words, Pictures and Sound. New Riders: Berkeley. - Timothy Garrand (2006). Writing for Multimedia and the Web : A Practical Guide to Content Development for Interactive Media. Elsevier: Oxford.

Theory Topics

Week	Weekly Contents
1	Introduction to the course
2	Characteristics of interactive media
3	Changing media sector and news consumption habits
4	News production for news/web sites
5	News production for news/web sites
6	News production for news/web sites
7	News production for mobile devices
8	Midterm exam
9	News sharing on social media
10	Use of user-generated photos and videos in news
11	Use of Storify in news
12	Use of timeline in news
13	Use of interactive maps in news
14	Data visualization and infographic