

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM347	TV Production	5	3	0	0	3	3

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Bachelor Degree
Objective	Teaching the programming on television in all its aspects. 1. Allowing students to know the world of television by analyzing its evolution and its transformation and its reasons . a- training 'programmers' qualifications (Teaching METHODS FOR PROGRAMMING ON TELEVISION (first the theory and practice),. b.To enable students who come with camera and fiction knowledge to consolidate this knowledge at the stage of TV program production...
Content	as a profession to teach applications and developments in this field, to approach television critically Television program production

References	Mutlu, Erol .;Televizyon Ve Toplum TRT Yay.1999 Baudrillard, J.; “ Tam Ekran”, Tam Ekran içinde, YKY, 2001 Baudrillard, J.; “ Televizyon Fantasmaları”, Tam Ekran içinde, YKY Bourdieu, P.; “Sur la Télévision”, Liber, Paris 1996 Cerçi, S.; “Televizyonun Sosyolojik Boyutu”, Şule Yayınları, 1996 Connor, S.; “Postmodern TV, Video ve Film”, Posmodernist Kültür içinde, s: 241-269, YKY, 2001 Ergül, H.; “Televizyonda Haberin Magazinellesmesi”, iletişim yayınları, 2000 Fiske, J.; “Posmodernizm ve Televizyon”, Medya-kültür-siyaset içinde; Alp yayınları, Şubat 2002, s: 29-57 Geraghty, C., Lusted, D.; “Television Studies Book”, Arnold, London,1998 Jost, François; “Introduction à l'analyse de la Télévision”, Ellipses(dans la collection infocom), Paris, 1999 Morley, D.; “Television, audiences, and cultural studies”, Routledge, London Mutlu, E.; “Televizyon ve Toplum”, TRT yayınları, 1999, Ankara Negri, A., Signorelli P., De Berti, R.; “Scènes de la vie Quotidienne”, ‘Dossier ; Sociologie de la télévision : Europe’, N. 44/45(novembre, décembre, janvier, février), p.55-83, Réseaux, CNE, 1990 Negt, O., Kluge, A.; “La télévision publique: De la publicité bourgeoise à la technologie concrète”, ‘Dossier ; Sociologie de la télévision : Europe’, N. 44/45(novembre, décembre, janvier, février), p.243-269, Réseaux, CNE, 1990 Odabaşı, A.; “Televizyon Nedir? Aracın Diyalektiği”, Bilim ve Ütopya, Kasım 2000, sayı: 77, s: 15-25 O'Sullivan, T.; “Nostalgia, Revelation and Intimacy: Tendencies in the Flow of Modern Popular Television”, ‘Television Studies Book’ içinde, Geraghty, C., Lusted, D., Arnold, London,1998 Postman, N.; “Televizyon: Öldüren Eğlence”, Ayrıntı yay., Silverstone, R.; “Télévision, Mythe et Culture”, ‘Dossier ; Sociologie de la télévision : Europe’, N. 44/45(novembre, décembre, janvier, février), p.201-242, Réseaux, CNE, 1990 Williams, R. ; « Les Formes de la Télévision », dans ‘Dossier ; Sociologie de la télévision : Europe’, N. 44/45(novembre, décembre, janvier, février), p.107-130, Réseaux, CNE, 1990 (TRAINING BOOKS FOR TV PROGRAMMING) Televizyon Program Yapımcılığı ve Yönetmenliği, Gürol Gökçe, DER Yayınları, 1997 (Ana kaynak). Televizyonda Program Yapımı, Erol Mutlu, A.Ü. İletişim Fak. Yayınları, 1995 (Ana Kaynak). TV Program Yapımı ve Yönetimi, Güner Sarıoğlu. TV Yazarlığı, Gerald Kelsey, YKY Television Production Handbook, Herbert Zetl. (BOOKS AT LIBRARY) Leçons de mise en scène, K; (778/EIS) Pratique de montage, K; (778/JEN) La Direction de production, K; (778/GOL) Initiation au son, K; (791.43/CIN) Le Son au Cinéma et à la Télévision, K; (791.4301/JUL) La Télévision et ses mise en scène, K; (791.45/DUC) Lightening for Television and Film, K; (778.523/MIC) Effective TV Production, K; (791.450/ZET) Lecture notes will be given as copies.
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Theory Topics

Week	Weekly Contents
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