Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
G541	Marketing Theory	1	3	0	0	3	7

G					,
Prerequisites					
Admission Requirem	nents				
Language of Instruct	tion				
Course Type					
Course Level		Masters Degree			
Objective					
Content					
References					

Theory Topics

Week	Weekly Contents
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