

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM 731	Intercultural Communication	1	3	0	0	3	8

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Doctoral Degree
Objective	Bu dersin amacı, öteki ve ötekilik temaları bağlamında oluşan tarihi, psikanalist, sosyolojik, antropolojik ve felsefe alanında oluşan kavram ve düşünceleri ele almak, tartışmaları doktora programı öğrencileriyle birlikte güncel konulara aktarmaktır. Dersin bir diğer amacı, enformasyon çağında ve küresel bir dünya yaşandığının dikkate alınarak, yeni iletişim düzeninde ortaya çıkan kültürlerarası ilişki ve iletişim biçimleri bağlamındaki iktidar ve egemenlik ilişkilerini teorik ve pratik olarak anlamaya çalışmaktır. Ayrıca ders boyuca, çağımızın kültürlerarası iletişim sorunları tespit edilip, olası çözüm yolları konusunda da tartışılacaktır.
Content	ötekilik kuramları, ötekilik söylemlerinin eleştirisine dair yöntemsel yaklaşımlar
References	Farklı Okuma Önerileri- Her dönem başında okuma metinleri farklı bir sorunsala göre yeniden belirlenir 1-François Hartog, Heredostos'un Aynası 2- Thery Hentsch Akdenizli Doğu'nun İnşası 3-Tzvetan Todorov La decouverte de l'amerique 4-Franz Fanon Siyah Deri Beyaz Maske 5- Julia Kristeva Korkunun Güçleri 6-Gieorgio Agamben Kutsal İnsan

Theory Topics

Week	Weekly Contents
1	François Hartog Grec antic and alterity 1
2	François Hartog Grec antic and alterity 2
3	Thery Hentsch mediteranan and alterity 1
4	Thery Hentsch mediteranan and alterity 2
5	Tzvetan Todorov Discoverf of america 1
6	Tzvetan Todorov Discoverf of america 2
7	Franz Fanon and alterity 1
8	Franz Fanon and alterity 2
9	Julia Kristeva and alterity 1
10	Julia Kristeva and alterity 2
11	Giorgio Agamben and alterity 1
12	Giorgio Agamben and alterity 2
13	discuss

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM 721	New Media, Communication and Society	1	3	0	0	3	8

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Doctoral Degree
Objective	En parallèle aux développements technologiques ; les médias, les façons dont nous les utilisons et la communication publique sont en mutation. Le but de ce cours est d'analyser, d'une manière critique et comparative, les effets des nouveaux médias et des technologies de la communication sur les institutions et les processus de communication publique et sur la société.
Content	Voir Intitulé des Sujets
References	Ralph Schroeder (2018) Social Theory after the Internet, UCL Press Frank Webster (2002) Theories of the Information Society, 2nd ed., Routledge. Manuel Castells (1996) The Rise of the Network Society, Cambridge, MA; Oxford, UK: Blackwell Manuel Castells (1997) The Power of Identity, The Information Age, Cambridge, MA; Oxford, UK: Blackwell Manuel Castells (2000) End of Millennium, The Information Age, Cambridge, MA; Oxford, UK: Blackwell. Manuel Castells (2001) The Internet Galaxy, Reflections on the Internet, Business and Society. Oxford, Oxford University Press Articles sélectionnés

Theory Topics

Week	Weekly Contents
1	Introduction
2	Technological approaches to information society and new media
3	Economic approaches to information society and new media
4	Cultural approaches to information society and new media
5	Sociological approaches to information society and new media
6	Spatial approaches to information society and new media
7	Presentation and discussion of the selected papers
8	Presentation and discussion of the selected papers
9	Presentation and discussion of the selected papers
10	Presentation and discussion of the selected papers
11	Presentation and discussion of the selected papers
12	Presentation and discussion of the selected papers
13	Presentation and discussion of the selected papers
14	Presentation and discussion of the selected papers

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM 741	Cultural Studies I	1	3	0	0	3	8

Prerequisites	
Admission Requirements	

Language of Instruction	English
Course Type	Elective
Course Level	Doctoral Degree
Objective	Le cours a pour double objectif de proposer une approche historique et critique des principaux concepts des Cultural Studies et aussi d'analyser les pratiques culturelles et leurs relations avec la société et les pouvoirs.
Content	outils théoriques des Cultural Studies Lecture critique et présentation orale d'oeuvres théoriques
References	En Français: « Les cultural studies » Réseaux, n° 80, novembre-décembre 1996. Howard Becker, Outsiders, Paris, Métailié, [1963], 1985 M. de Certeau, L'invention du quotidien, 1980, rééd. Gallimard/ Folio Essais n° 146, 2002. Maxime Cervulle, Jade Lindgaard, Éric Macé, Éric Maigret, Angela McRobbie, David Morley, Érik Neveu et Geneviève Sellier, Cultural Studies. Genèse, objets, traductions. Actes du colloque organisé par la Bpi le vendredi 20 mars 2009 au Centre Pompidou. Paris, Éditions de la Bibliothèque publique d'information/Centre Pompidou, publication en ligne : Cultural Studies : Genèse, objets, traductions. François Cusset, French Theory. Foucault, Derrida, Deleuze & Cie et les mutations de la vie intellectuelle aux États-Unis, Paris, La Découverte, 2003. Foote Whyte, W, Street Corner Society. La structure sociale d'un quartier italo-américain, Paris : La Découverte, 2002. Hervé Glévairec, Éric Macé et Éric Maigret (dir.), Cultural Studies : Anthologie, coll. Médiacultures, Armand Colin-Ina, 2008. Richard Hoggart, La culture du pauvre : étude sur le style de vie des classes populaires en Angleterre, 1970 ; traduction de The Uses of Literacy: Aspects of Workin-Class Life with Special to Publications and Entertainments, 1957. R. Hoggart , Codage/décodage, article. Partiellement traduit dans le n° 68 de la revue Réseaux, novembre-décembre 1996. André Kaenel, Catherine Lejeune et Marie-Jeanne Rossignol, Cultural Studies. Études culturelles, Nancy, Presses Universitaires de Nancy, 2003. B. Le Grignou, Du côté du public. Usages et réceptions de la télévision, Economica, 2003. Érik Neveu et Armand Mattelart, Introduction aux Cultural Studies. 2008. 128 pages. Collection Repères (La Découverte) I.S.B.N. 9782707154262 Méthodes recherche: en français Beaud, S. Weber, F, Guide de l'enquête de terrain, Paris : La Découverte, 1997. Becker, H.-S, Les Ficelles du métier. Comment conduire sa recherche en sciences sociales, Paris : La Découverte, 2002. Chauchat, H, L'Enquête en psycho-sociologie, Paris : Presses Universitaires de France, 1985. Coenen-Huther, J, Observation participante et théorie sociologique, Paris : L'Harmattan, 1995. Combessie, J.-C, La Méthode en sociologie, Paris : La Découverte, 1996. Guibert, J. Jumel, G, Méthodologie des pratiques de terrain en sciences humaines et sociales, Paris : Armand Colin, 1997. Gutwirth, J, L'enquête en ethnologie urbaine, Hérodote. N° 9, 1978. P. 38-55. Hatzfeld, H. Spiegelstein, J, Méthodologie de l'observation sociale, Paris : Dunod, 2000. Quivy, R. Van Campenhoudt, L, Manuel de recherche en sciences sociales, Paris : Dunod, 1988.

In English:

C Barker - 2003 - books.google.com. Cultural studies: Theory and practice

Praise for the First Edition: This is the best general textbook that has been written on cultural studies to date. Barker covers an enormous amount of material. He explicates key concepts and theories in the field and focuses upon particular issues of contemporary interest.

Dent, Gina, and Michele Wallace, eds. Black Popular Culture. Seattle, WA: Bay Press, 1992.

A brilliant collection of essays by many of the most important practitioners of African American cultural studies. Topics include: "theory and criticism," "gender, sexuality and Black images in popular culture," "the urban context," "the production of Black popular culture," and "postnationalism and essentialism."

S. During, The Cultural Studies Reader, Londres, Routledge, 1993.

Hall, Stuart, et al., eds. Culture, Media, Language. London: Hutchison, 1980.

This essay collection and the Bennett collection above illustrate various strands of British cultural studies theory and method with regard to media studies, ethnography of contemporary subcultures, and general problems in ideology and language.

Hall, Stuart. "Cultural Studies: Two Paradigms." Media, Culture, and Society 2 (1980): 57-72.

Includes a brief history of the emergence of the cultural studies movement (compare/contrast it to the AS movement), followed by an examination of what he calls the "culturalist" vs. the "structuralist" strands of culture studies.

Hebdige, Dick. Subculture: The Meaning of Style. London: Methuen, 1979.

Fascinating ethnographic/semiotic study of Rastafarians, punks, and other British youth subcultures.

Kellner, Douglas. Media Matters: Cultural Studies, Identity and Politics Between the Modern and the Postmodern. London and New York, NY: Routledge, 1995.

Argues for an approach to cultural studies in an American context that is "multicultural" and attends equally to questions of cultural production, textual meaning, and audience reception. Illustrates this approach through analysis of various recent US popular culture texts.

McRobbie, Angela, and Mica Nava, eds. Gender and Generation. London: Macmillan, 1984.

Some of the best feminist scholarship from the BCS school; particularly rich on the experience of female adolescence as reflected in fashion, fads, and magazines.

D. Morley, The Nationwide Audience. Structure and deco-ding, British Film Institute, 1980.

Radway, Janice. Reading the Romance: Women, Patriarchy and Popular Literature. Chapel Hill, NC: University of North Carolina Press, [1984]; 1991.

The new introduction to Radway's already "classic" AS text on the popular romance novel explicitly parallels her work to British cultural studies, a body of work she says she was unaware of when she was writing her study, but now sees as very much like what she was trying to accomplish.

Rose, Tricia. Black Noise: Rap Music and Black Culture in Contemporary America. Hanover, NH: Wesleyan University Press, 1994.

Brings a rich cultural studies approach to the production and consumption of hip-hop culture in historical and political context.

Schulman, Norma. "Conditions of their Own Making: An Intellectual History of the Centre for Contemporary Cultural Studies at the University of Birmingham."

On-line article from Canadian Journal of Communication. Offers a useful, straightforward survey of CCC history.

Edward P. Thompson, The Making of the English Working Class, 1963.

Turner, Graeme. British Cultural Studies: An Introduction. London: Unwin-Hyman, 1990.

Excellent, clear, concise history and summary of the theory and practice of the British tradition in cultural studies, from Hoggart to Hall, Hebdige to McRobbie, addressing questions of textual versus audience analysis, ideology, hegemony, and postmodernism.

Additional Online Resources:

- CULTSTUD-L Cultural Studies Discussion List.
- Cultural Studies Central. Excellent general site managed by Robin Markowitz.
- Sarah Zupko's Cultural Studies Center. The single most extensive site online for cultural studies.
- Cultural Studies and Cultural Theory (Carnegie-Mellon English server). Excellent general site.
- Black Cultural Studies. Useful resource on a number of black intellectuals, Brit and US especially,

associated with cultural studies.

- Stuart Hall: A Bibliography. Good resource on this central figure in cultural studies.
- Illuminations: The Critical Theory Website. Contains writings from specific cultural theorists, especially within the Frankfurt School. Also has a large list of links.
- K.I.S.S. of the Panopticon. Fun introductory media theory/cultural theory site that gives fine information without taking itself too seriously (K.I.S.S. stands for "keep it simple stupid").
- theory.org. A more advanced media and cultural theory site that, like the K.I.S.S. site above, has a sense of humor (try collecting the "cool theorists trading cards," for example).

Theory Topics

Week	Weekly Contents
1	Introduction to Cultural Studies in England and USA
2	Chicago School of Sociology/Frankfurt School of Sociology
3	Reception theories : 1930 to 1960
4	Reception theories : after 1960
5	Culture theories
6	Introduction to Semiotics concepts
7	comprehensive and critical study and presentation of the available literature by the students. R. Hoggart, R. Williams, H. Becker, D. Morley, J. Radway, Liber-Katz, M.E. Brown, D. Hebdige, etc.
8	idem
9	idem
10	idem
11	idem
12	idem
13	Research project presentation
14	Research project presentation

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM 771	Human-Computer Interaction	1	3	0	0	3	8

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Doctoral Degree
Objective	HCI is an interdisciplinary field that integrates theories, methods, and techniques from computer science, ergonomics, psychology, cognitive science, human factors, and design. This course provides an overview of the inter-disciplinary HCI theory, describing perceptual, cognitive, physical, and social skills and abilities of users in HCI. Besides, the participants will be introduced with the research and design techniques used in user-centered research and design process through hands-on empirical user studies in lab environments. Each class session is divided into three parts: 1) Reading Assignment Review and Discussion 2) Lecture on Theory and Methods 3) In-Class Practice on Research Techniques
Content	1. Giriş Dersi 2. İnsan-Bilgisayar Etkileşimi ve ilgili Anahtar Kavramlar ? İnsan-bilgisayar etkileşimi (Human-Computer Interaction (HCI)) ? Grafik kullanıcı arayüzü (Graphical User Interface (GUI)) ? Kullanılabilirlik ? Kullanıcı deneyimi ? Bir süreç olarak "Etkileşim Tasarımı" 3. Evrensel Kullanılabilirlik ve Tasarım: İlgili Kavramlar, Rehber Kurallar, Standartlar ? Herkes için Web ne kadar mümkün? ? Evrensel Kullanılabilirlik Stratejileri ? Kültürelleştirme ve Küresel Web Siteleri ? Erişilebilirlik (Accessibility) 4. Kullanılabilirlik Perspektifinde Etkileşim Tasarımını Okumak: Bilgi Mimarisi ? Uzun-kuyruk fenomeni ? Tıklayarak dolaşma vs. Arama ? Arama Motoru Optimizasyonu 5. Kullanılabilirlik Perspektifinde Etkileşim Tasarımını Okumak: Sayfa Yapısı ve Tasarımı

- ? Masaüstü Arayüz Bileşenleri ve Tasarım İlkeleri
- ? Mobil Arayüz Bileşenleri ve Tasarım İlkeleri

6. Kullanılabilirlik Perspektifinde Etkileşim Tasarımını Okumak: Tipografi , Görsel Kullanımı ve Multimedya

- ? Web’de Yazı
- ? Editoryal Yaklaşım
- ? Görsel Malzeme
- ? Multimedya
- ? Formlar ve Uygulamalar

VİZE: Uzman Değerlendirme (Heuristics Evaluation)

7. Kullanıcı Merkezli Etkileşimli Medya Geliştirme Süreci

- ? Aşamalar
 - o Learn
 - o Design
 - o Build
 - o Evaluate
- ? İş Akışı
 - o Ideation
 - o Concepting
 - o UI Design
 - o Development
 - o Live Operation

8. Kullanıcı Merkezli Etkileşimli Medya Geliştirme Sürecinde Kullanılan Araştırma ve Tasarım Teknikleri 1

- ? Learn
 - o Benchmarking
 - o User interview
 - o Shadowing
 - o Diary study
 - o User trend research
 - o Card sorting
 - o Focus Group

9. Kullanıcı Merkezli Etkileşimli Medya Geliştirme Sürecinde Kullanılan Araştırma ve Tasarım Teknikleri 2

- ? Design
 - o Ideation
 - o Persona Creation
 - o User scenario
 - o Feature roadmap
 - o Mood board
 - o Content map
 - o User flows
 - o Wireframes

10. Kullanıcı Merkezli Etkileşimli Medya Geliştirme Sürecinde Kullanılan Araştırma ve Tasarım Teknikleri 3

- ? Build
 - o Vision poster
 - o Paper Prototypes

	- o Throw-Away Prototypes - o Evolutionary Prototypes ? Evaluate - o Internal review - o User evaluation - o On-line analysis - o Expert Review - o Usability testing 11. Kullanıcı Merkezli Etkileşimli Medya Geliştirme Sürecinde Kullanılan Araştırma Teknikleri 4 ? Evaluate - o Kullanılabilirlik Testi ? Kullanılabilirlik testlerinde kullanılan veri toplama süreçleri ve araçları • Dolaşım sürecinin kaydedilmesi • “Yüksek sesle düşünme” prosedürü içinde ses kaydı (Think-aloud / Retrospective think-aloud) • Klavye etkinliğinin kaydedilmesi • Ekran etkinliğinin kaydedilmesi • Davranışsal verilerin toplanması • Göz hareketlerinin kaydedilmesi • Yüz ve beden hareketlerinin video ile kaydedilmesi ? Kullanılabilirlik Test Türleri • Prototip testleri • A/B testleri • Beş saniye testleri • Çevrim-içi kullanılabilirlik testleri • Gerilla kullanılabilirlik testleri • Göz izleme cihazı ile kullanılabilirlik testleri ? Kullanılabilirlik testi tasarımı ve planlama - o Scope - o Purpose - o User Profile - o Methodology and Test Design - o Background questionnaire - o Task Observation - o Debriefing Interview - o Test Environment and Equipment - o Roles of team members and procedure - o Schedule 12. Kullanıcı Araştırması Planlama _ SUNUM 13. Kullanıcı Araştırması Veri Toplama Araçlarının hazırlanması _ SUNUM 14. Kullanıcı Araştırması Protokollerinin Hazırlanması _ SUNUM FİNAL: Kullanıcı Araştırmasının bulgularının bilimsel makale formatında sunulması
References	• Alan Dix, Janet Finlay, Gregory D. Abowd, Russell Beale, “Human-Computer Interaction, 3rd Edition”, Prentice Hall, 2004, ISBN: 0-13-046109-1 • Dov Te’eni, Jane Carey, Phing Zhang, “Human Computer Interaction: Developing Effective Organizational Information Systems”, Wiley & Sons, 2006, ISBN: 978-0471677659 • Douglas Whitman, “Cognition, 1st Ed. ”; Wiley & Sons, 2010, ISBN: 978-0471715665 • Margaret W. Matlin, “Cognitive Psychology, International Student Version, 7th Ed.”, Wiley & Sons, ISBN:

978-0470409473

- Carroll, J.M. (2002) Human-Computer Interaction in the New Millennium, ACM Pres, New York NY. (Introduction and Part II& III)
- Johnson, J. (2007). GUI Bloopers 2.0: Common User Interface Design: Don't and Do's for Software Developers and Web Designers, Morgan Kaufmann Publishers- Academic Pres, San Diego, CA.
- Shneiderman, B; Plaisant, C.. (2004). Designing the User Interface: Strategies for Effective Human-Computer Interaction, Addison-Wesley.
- Interaction Design: Beyond Human - Computer Interaction (3rd ed.), by Yvonne Rogers, Helen Sharp, Jenny Preece. Wiley, 2011. (Required)
- The Design of Everyday Things, by Donald Norman. Currency/Doubleday, 1990.

Theory Topics

Week	Weekly Contents
1	Introduction
2	Human-Computer Interaction and Key Concepts
3	Universal Usability: Key Concepts, Guidelines, Standarts
4	Information Architecture
5	Page Design in Desktop and Mobile Environments
6	Use of Typography, Graphics and Multimedia and Form Design
7	User-Centered Design Process
8	Research and Design Techniques Used in User-Centered Design 1
9	Research and Design Techniques Used in User-Centered Design 2
10	Research and Design Techniques Used in User-Centered Design 3
11	Research and Design Techniques Used in User-Centered Design 4
12	Planning a User Research
13	Preparation of the Data Collection Instruments
14	Preparation of the Test Protocols

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM 723	The Anthropology of Music and Sound	1	3	0	0	3	8

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Doctoral Degree
Objective	
Content	
References	

Theory Topics

Week	Weekly Contents
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Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM 725	Social Semiotics	1	3	0	0	3	8

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Doctoral Degree
Objective	
Content	
References	

Theory Topics

Week	Weekly Contents
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Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM 773	Society of the Spectacle and Urban Space	1	3	0	0	3	8

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Doctoral Degree
Objective	Bu dersin amacı meta kültürü ve gösteri toplumu fenomenlerinin sistemli bir medya çalışmaları perspektifiyle okunmasına yardımcı olmaktır. Bu doğrultuda kent çalışmaları ve kültürel araştırmalar başta olmak üzere başka disiplinlerarası yaklaşımlara başvurarak modern deneyimi medya mekan kavramı üzerinden irdellemek amaçlanmaktadır.
Content	- Kentin tarihsel gelişimi ve modern kent kavramı - Gösteri toplumu kavramının unsurları - Modern öncesi gösteri ve kent mekanı - Modern gösteri ve kent mekanı
References	Guy Debord, Gösteri Toplumu Richard Sennett, Gözün Vicdanı Henry Lefebvre, Şehir Hakkı Henry Lefebvre, Mekanın Üretimi Jen Jack Gieseking & William Mangold, The People, Place and Space Reader

Theory Topics

Week	Weekly Contents
1	The content of the lesson, course material, and assessment system.
2	Historical development of the cities
3	Premodern cities and public space
4	Modern cities and public space
5	Transition of the spaces of spectacle
6	Modern city spaces and social interaction
7	Political spectacle and space
8	Entertainment and space
9	City visibility and space
10	Fairs and space
11	Commemorating, memorials and space
12	Mediatic spectacle and space
13	Presentations of the students
14	Presentations of the students

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM 775	Seminar	2	0	0	0	0	4

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Doctoral Degree
Objective	Seminer dersinin amacı, davetli bilim insanlarının yayınlanmış çalışmaları üzerinden yapılacak buluşmalar aracılığıyla sosyal bilimlerde yeni araştırma yöntemleri üzerine eleştirel ve yapıcı bir tartışmayı mümkün kılmaktır.
Content	Ders, seçilen bir araştırma çerçevesi etrafında organize edilecek aktarımlar ve yayınlanmış eserlerinde kullandıkları çağdaş araştırma yöntemleri hakkında konuşmak üzere davet edilecek seçkin akademisyenlerle buluşmalar (Master Class) şeklinde sürdürülecektir. Buluşmalar kapsamında gerçekleştirilecek tartışmaları zenginleştirmek için öğrencilere önceden okumalar verilecektir.
References	Hammond, Michael, and J. J. Wellington. 2013. Research Methods: The Key Concepts. London, England: Routledge. 179p. ISBN: 9780415599832. Loseke, Donileen R. 2013. Methodological Thinking: Basic Principles of Social Research Design. Thousand Oaks, CA: SAGE Publications. 194p. ISBN: 9781412997201. Denscombe, Martyn. 2007. The Good Research Guide for Small-scale Social Research Projects. 3rd ed. Maidenhead, UK: Open University Press. 360p. ISBN: 0335220223. Gerring, John (2011) Social Science Methodology: A Unified Framework. Cambridge: Cambridge University Press. Cukier, Kenneth and Mayer-Schonberger, Viktor (2013) Big Data: A Revolution That Will Transform How We Live, Work and Think. London: Hodder and Stoughton. Gillies, Donald (2008) How Should Research be Organized? London: College Publications. Gitelman, Lisa (2013) Raw Data is an Oxymoron. Cambridge, MA: The MIT Press. Gleick, James (2012) The Information: A History, A Theory, A Flood. New York: Fourth Estate. Kahneman, Daniel (2012) Thinking, Fast and Slow. New York: Penguin. LSE Public Policy Group (PPG) (2011) Maximising the Impacts of your Research: A Handbook for Social Scientists. A report from the LSE Public Policy Group. London: London School of Economics.

Maynard, D.W. & Clayman, S.E. (1995) 'Ethnomethodology and Conversation Analysis', pp. 1-30 in Have, P-t & Psathas, G. (eds.) *Situated Order: Studies in the Social Organization of Talk and Embodied Activities*, Washington: University Press.

Back, L. & Puwar, N. (eds.) (2012) *Live Methods*, London: Wiley-Blackwell

Benzecry, C.E. & Krause, M. (2010) 'How Do They Know? Practicing Knowledge in Comparative Perspective', *Qualitative Sociology*, 33(4): 415-422

Brady, H. & Collier, D. (eds.) (2004) *Rethinking Social Inquiry: Diverse Tools, Shared Standards*, Lanham, MD: Rowman and Littlefield

Nind, M., Wiles, R., Bengry-Howell, A. & Crow, G. (2012) 'Methodological Innovation and Research Ethics: Forces in Tension or Forces in Harmony?', *Qualitative Research Journal*, Doi:10.1177/1468794112455042

Savage, M. (2013) 'The Social Life of Methods: A Critical Introduction', *Theory, Culture & Society*, 30(4): 3-21

Wiles, R., Crow, G., Heath, S. & Charles, V. (2008) 'The Management of Confidentiality and Anonymity in Social Research', *International Journal of Social Research Methodology*, 11(5): 417-428

Lynch, M. (2009) 'Ethnomethodology and History: Documents and the Production of History', *Ethnographic Studies*, 11(1): 87-106

Olszewski, B., Macey, D. & Lindstrom, L. (2007) 'The Practical Work of Coding: An Ethnomethodological Inquiry', *Human Studies* 29(3): 363-380

Ravaja, N.: Contributions of psychophysiology to media research: review and recommendations. *Media Psychol.* 6(2), 193–235 (2004)

Loftgren, O. (2013) 'Routinising Research: Academic Skills in Analogue and Digital Worlds', *International Journal of Social Research Methodology*, DOI: 10.1080/13645579.2014.854022

Bryman, A. (2007) 'Barriers to Integrating Quantitative and Qualitative Research', *Journal of Mixed Methods Research*, 1(1): 8-22

Creswell, J.W. (2009) 'Editorial: Mapping the Field of Mixed Methods Research', *Journal of Mixed Methods Research*, 3(2): 95-108

Bergman, M. (2008) *Advances in Mixed Methods Research: Theories and Applications*, London: Sage

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Theory Topics

Week	Weekly Contents
1	Introduction. Lecture for the presentation the chosen framework of the course / In-class discussion.
2	Invited Research Talk 1 / Discussion
3	Invited Research Talk 2 / Discussion
4	Invited Research Talk 3 / Discussion
5	Invited Research Talk 4 / Discussion
6	Invited Research Talk 5 / Discussion
7	Invited Research Talk 6 / Discussion
8	Invited Research Talk 7 / Discussion

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM 742	Consumption Society and Mass Communication	2	3	0	0	3	8

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Doctoral Degree
Objective	
Content	
References	

Theory Topics

Week	Weekly Contents
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Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM 732	Gender and Communication	2	3	0	0	3	8

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Doctoral Degree
Objective	
Content	
References	

Theory Topics

Week	Weekly Contents
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Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM 762	Cultural Studies II	2	3	0	0	3	8

Prerequisites	
Admission Requirements	

Language of Instruction	English
Course Type	Elective
Course Level	Doctoral Degree
Objective	Connaître les fondements théoriques à l'origine des Cultural Studies
Content	Sémiologie, Histoire du marxisme, théories de la culture et des sous cultures, théories de la réception
References	« Les cultural studies » Réseaux, n° 80, novembre-décembre 1996. Howard Becker, Outsiders, Paris, Métailié, [1963], 1985 M. de Certeau, L'invention du quotidien, 1980, rééd. Gallimard/ Folio Essais n° 146, 2002. Maxime Cervulle, Jade Lindgaard, Éric Macé, Éric Maigret, Angela McRobbie, David Morley, Érik Neveu et Geneviève Sellier, Cultural Studies. Genèse, objets, traductions. Actes du colloque organisé par la Bpi le vendredi 20 mars 2009 au Centre Pompidou. Paris, Éditions de la Bibliothèque publique d'information/Centre Pompidou, publication en ligne : Cultural Studies : Genèse, objets, traductions. François Cusset, French Theory. Foucault, Derrida, Deleuze & Cie et les mutations de la vie intellectuelle aux États-Unis, Paris, La Découverte, 2003. Foote Whyte, W, Street Corner Society. La structure sociale d'un quartier italo-américain, Paris : La Découverte, 2002. Hervé Glévarac, Éric Macé et Éric Maigret (dir.), Cultural Studies : Anthologie, coll. Médiacultures, Armand Colin-Ina, 2008.

Richard Hoggart, *La culture du pauvre : étude sur le style de vie des classes populaires en Angleterre*, 1970 ; traduction de *The Uses of Literacy: Aspects of Workin-Class Life with Special to Publications and Entertainments*, 1957.

R. Hoggart , *Codage/décodage*, article. Partiellement traduit dans le n° 68 de la revue *Réseaux*, novembre-décembre 1996.

André Kaenel, Catherine Lejeune et Marie-Jeanne Rossignol, *Cultural Studies. Études culturelles*, Nancy, Presses Universitaires de Nancy, 2003.

B. Le Grignou, *Du côté du public. Usages et réceptions de la télévision*, Economica, 2003.

Érik Neveu et Armand Mattelart, *Introduction aux Cultural Studies*. 2008. 128 pages. Collection Repères (La Découverte) I.S.B.N. 9782707154262

Méthodes recherche: en français

Beaud, S. Weber, F, *Guide de l'enquête de terrain*, Paris : La Découverte, 1997.

Becker, H.-S, *Les Ficelles du métier. Comment conduire sa recherche en sciences sociales*, Paris : La Découverte, 2002.

Chauchat, H, *L'Enquête en psycho-sociologie*, Paris : Presses Universitaires de France, 1985.

Coenen-Huther, J, *Observation participante et théorie sociologique*, Paris : L'Harmattan, 1995.

Combessie, J.-C, *La Méthode en sociologie*, Paris : La Découverte, 1996.

Guibert, J. Jumel, G, *Méthodologie des pratiques de terrain en sciences humaines et sociales*, Paris : Armand Colin, 1997.

Gutwirth, J, *L'enquête en ethnologie urbaine*, Hérodate. N° 9, 1978. P. 38-55.

Hatzfeld, H. Spiegelstein, J, *Méthodologie de l'observation sociale*, Paris : Dunod, 2000.

Quivy, R. Van Campenhoudt, L, *Manuel de recherche en sciences sociales*, Paris : Dunod, 1988.

In English:

C Barker - 2003 - books.google.com. *Cultural studies: Theory and practice*

Praise for the First Edition: This is the best general textbook that has been written on cultural studies to date. Barker covers an enormous amount of material. He explicates key concepts and theories in the field and focuses upon particular issues of contemporary interest.

Dent, Gina, and Michele Wallace, eds. *Black Popular Culture*. Seattle, WA: Bay Press, 1992.

A brilliant collection of essays by many of the most important practitioners of African American cultural studies. Topics include: "theory and criticism," "gender, sexuality and Black images in popular culture," "the urban context," "the production of Black popular culture," and "postnationalism and essentialism."

S. During, *The Cultural Studies Reader*, Londres, Routledge, 1993.

Hall, Stuart, et al., eds. *Culture, Media, Language*. London: Hutchison, 1980.

This essay collection and the Bennett collection above illustrate various strands of British cultural studies theory and method with regard to media studies, ethnography of contemporary subcultures, and general problems in ideology and language.

Hall, Stuart. "Cultural Studies: Two Paradigms." *Media, Culture, and Society* 2 (1980): 57-72.

Includes a brief history of the emergence of the cultural studies movement (compare/contrast it to the AS movement), followed by an examination of what he calls the "culturalist" vs. the "structuralist" strands of culture studies.

Hebdige, Dick. *Subculture: The Meaning of Style*. London: Methuen, 1979.

Fascinating ethnographic/semiotic study of Rastafarians, punks, and other British youth subcultures.

Kellner, Douglas. *Media Matters: Cultural Studies, Identity and Politics Between the Modern and the Postmodern*. London and New York, NY: Routledge, 1995.

Argues for an approach to cultural studies in an American context that is "multicultural" and attends equally to questions of cultural production, textual meaning, and audience reception. Illustrates this approach through analysis of various recent US popular culture texts.

McRobbie, Angela, and Mica Nava, eds. *Gender and Generation*. London: Macmillan, 1984.

Some of the best feminist scholarship from the BCS school; particularly rich on the experience of female adolescence as reflected in fashion, fads, and magazines.

D. Morley, *The Nationwide Audience. Structure and deco-ding*, British Film Institute, 1980.

Radway, Janice. *Reading the Romance: Women, Patriarchy and Popular Literature*. Chapel Hill, NC: University of North Carolina Press, [1984]; 1991.

The new introduction to Radway's already "classic" AS text on the popular romance novel explicitly parallels her work to British cultural studies, a body of work she says she was unaware of when she was writing her study, but now sees as very much like what she was trying to accomplish.

Rose, Tricia. *Black Noise: Rap Music and Black Culture in Contemporary America*. Hanover, NH: Wesleyan University Press, 1994.

Brings a rich cultural studies approach to the production and consumption of hip-hop culture in historical and political context.

Schulman, Norma. "Conditions of their Own Making: An Intellectual History of the Centre for Contemporary Cultural Studies at the University of Birmingham."

On-line article from Canadian Journal of Communication. Offers a useful, straightforward survey of CCC history.

Edward P. Thompson, *The Making of the English Working Class*, 1963.

Turner, Graeme. *British Cultural Studies: An Introduction*. London: Unwin-Hyman, 1990.

Excellent, clear, concise history and summary of the theory and practice of the British tradition in cultural studies, from Hoggert to Hall, Hebdige to McRobbie, addressing questions of textual versus audience analysis, ideology, hegemony, and postmodernism.

- CULTSTUD-L Cultural Studies Discussion List.
- Cultural Studies Central. Excellent general site managed by Robin Markowitz.
- Sarah Zupko's Cultural Studies Center. The single most extensive site online for cultural studies.
- Cultural Studies and Cultural Theory (Carnegie-Mellon English server). Excellent general site.
- Black Cultural Studies. Useful resource on a number of black intellectuals, Brit and US especially, associated with cultural studies.
- Stuart Hall: A Bibliography. Good resource on this central figure in cultural studies.
- Illuminations: The Critical Theory Website. Contains writings from specific cultural theorists, especially within the Frankfurt School. Also has a large list of links.
- K.I.S.S. of the Panopticon. Fun introductory media theory/cultural theory site that gives fine information without taking itself too seriously (K.I.S.S. stands for "keep it simple stupid").
- theory.org. A more advanced media and cultural theory site that, like the K.I.S.S. site above, has a sense of humor (try collecting the "cool theorists trading cards," for example).

Theory Topics

Week	Weekly Contents
1	Cultural studies : study objects
2	Gramsci : Cultural hegemony concept
3	Frankfurt school : critical theory vs Cultural studies
4	Marcuse : undimensional man and the civil society
5	R. Barthes : Elements of Semiotics. The text issue
6	U. Eco : the reader issue (Lector in Fabula)
7	P. Bourdieu : language and symbolic power
8	W. Benjamin : writings on media
9	L. Althusser : the ideology issue
10	J.F. Lyotard : post modernity and the language issue
11	M. de Certeau : culture and sub cultures
12	M. Foucault : the power issue and the history of conduct
13	Reception issues : the transactional models
14	Cultural studies actualities

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM 772	Critical Approaches in Organizational Communication	2	3	0	0	3	8

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Doctoral Degree
Objective	
Content	
References	

Theory Topics

Week	Weekly Contents
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Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM 774	Sensory Ethnography	2	3	0	0	3	8

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Doctoral Degree
Objective	
Content	
References	

Theory Topics

Week	Weekly Contents
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