**Content**

| Course Code | Course Name | Semester | Theory | Practice | Lab | Credit | ECTS |
|---|---|---|---|---|---|---|---|
| G582 | Advertising Management | 2 | 3 | 0 | 0 | 3 | 6 |

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| Prerequisites | |
| Admission Requirements | |

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| Language of Instruction | |
| Course Type | |
| Course Level | Masters Degree |
| Objective | |
| Content | |
| References | |

**Theory Topics**

| Week | Weekly Contents |
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