Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
ÖHYL-357	Unfair Competition Law	1	3	0	0	3	7

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Masters Degree
Objective	Examining the concept of unfair competition in the context of its place in theory and practice, discussing current problems and solution suggestions in order to gain master's degree formation.
Content	1. Interests to be Protected by Unfair Competition Law and Introduction of Unfair Competition Regulations in General 2. Within the Framework of the Basic Principles on the Application of Unfair Competition Provisions, the Relationships Between the General Provision and the Special Catalog of Unfair Competition Cases 3. Unfair Competition Law and Territoriality 4. Relationships Between Unfair Competition and Competition Law 5. Disparage 6. Comparative Advertisements, Unfair Benefits of Someone Else's Reputation in Comparative Advertisements 7. Failure to Comply with Business Conditions in Unfair Competition Law, 8. Unauthorized Use of Someone Else's Work Products 9. Relationships Between Provisions on Intellectual Property and Unfair Competition 10. Inducing Customers to Act Against Contract, Aggressive Sales Methods 11. Enticement of Workers 12. Parasitic Competition 13. Compensation Case in Unfair Competition, Criminal Cases 14. Responsibility of Press, Publication, Communication and Information Technologies Institutions
References	rent articles and judicial decisions will be shared in the course.

Theory Topics

Week	Weekly Contents
1	Interests to be Protected by Unfair Competition Law and Introduction of Unfair Competition Regulations in General
2	Within the Framework of the Basic Principles on the Application of Unfair Competition Provisions, the Relationships Between the General Provision and the Special Catalog of Unfair Competition Cases
3	Unfair Competition Law and Territoriality
4	Relationships Between Unfair Competition and Competition Law
5	Disparage
6	Comparative Advertisements, Unfair Benefits of Someone Else's Reputation in Comparative Advertisements
7	Failure to Comply with Business Conditions in Unfair Competition Law,
8	Unauthorized Use of Someone Else's Work Products
9	Relationships Between Provisions on Intellectual Property and Unfair Competition
10	Inducing Customers to Act Against Contract, Aggressive Sales Methods
11	Enticement of Workers
12	Parasitic Competition
13	Compensation Case in Unfair Competition, Criminal Cases
14	Responsibility of Press, Publication, Communication and Information Technologies Institutions