Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
CTV417	TV Series Industry in Turkey	7	2	0	0	2	5

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Bachelor Degree
Objective	Identify all aspects of the Tv Series sectors in Turkey This course, which is about to become more and more involved in our daily lives, will examine the production, consumption and export growth in parallel with the industrial, economic and artistic changes that have been experienced in the Turkish TV Series since the beginning of 2000s, It will evaluate. This evaluation will be supported by the opinions received with the participation of sector representatives as guests. The examples that will focus on the success factor of the series will be analyzed. In addition, in this course, various problems in the array sector will be discussed and the rapprochement with the sector will be provided in the context of the television series sector and its employees.
Content	This course, which is about to become more and more involved in our daily lives, will examine the production, consumption and export growth in parallel with the industrial, economic and artistic changes that have been experienced in the Turkish TV Series since the beginning of 2000s
References	Adaklı, G. (2006). Türkiye'de Medya Endüstrisi- Neoliberalizm Çağında Mülkiyet ve Kontrol İlişkisi. Ankara: Ütopya Yayınevi. Bulut, S.(2009). Sermayenin Medyası Medyanın Sermayesi- Ekonomik Politik Yaklaşımlar. Ankara: Ütopya Yayınevi. Ellwood, W. (2007). Küreselleşmeyi Anlama Kılavuzu. İstanbul: Metis Yayınları. Tanrıöver H.U. (2011). Türkiye'de Televizyon Yayıncılığı. İstanbul: İstanbul Ticaret Odası Yayınları. Steger B.M. (2013). Küreselleşme. (Çev.: Abdullah Ersoy). Ankara: Dost Kitabevi Yayınları. Pazarbaşı, B. (2007). "İletişim Yansımaları Gerçekler ve Uygulamalar". (Eds.: Vedat Demir & Pınar Eraslan Yayınoğlu). Küreselleşme Sürecinin Medya Endüstrilerine Yansıması. İstanbul: Anahtar Kitaplar Yayınevi. Acar, F. (2013). Türkiye Ekonomisine Genel Bakış 2001-2013. Çalışma Dünya Dergisi, Cilt:1 Sayı:2 s.16-17-18Deloitte. (2014). Dünyanın En Renkli Ekranı-Türkiye'de Dizi Sektörü. Radyo Televizyon Yayıncıları Meslek Birliği ve RTÜK Rapor ve araştırmaları

Theory Topics

Week	Weekly Contents