Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
CTV335	Visual Culture	5	2	0	0	2	6

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Bachelor Degree
Objective	The sense of seeing plays a vital role for perception and interpretation of the world. Eye is the leading organ that carries the outer world to the mind. This priority of the organ comes from the close relation of seeing and believing. This course aims to bring up a critical point of view to the sense of vision.
Content	1st Week: What is Culture? 2nd Week: What is Culture? 3rd Week: Culture and Communication 4th Week: Everyday Life 5th Week: Everyday Life 6th Week: Cultural time and space 7th Week: Cultural time and space 8Th Week: Exam 9th Week: Visual media I 10th Week: Visual Media II 11th Week: Visual Media III 12th Week: New Technologies and Vision 13th Week: New Technologies and Vision 14th Week: Evaluation
References	1. GÜVENÇ, Bozkurt. İnsan ve Kültür, İstanbul: Remzi Kitabevi 2. WINKIN, Yves. Anthropologie de la Communication, Bruxelles: de Boeck & Larcier, 1996 3. HALL, Edward T. Le Langage Silencieux, Paris: Seuil, 1984 4. BARRIER, Guy La Communication Non Verbale, Paris: ESF.1996

Theory Topics

Week	Weekly Contents
1	What is visual culture?
2	Basics of visual culture
3	Art and visual perception
4	Art and visual culture
5	Photography and visual culture
6	Antropology and visual culture
7	Popular culture and visual representations
8	Popular culture and visual representations
9	Popular culture and visual representations
10	Intercultural communication
11	Intercultural communication
12	Intercultural communication
13	Painting and visual culture
14	Visual culture on the ınternet