Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM367	Communication Researches	5	3	0	0	3	4

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Bachelor Degree
Objective	In this course, primarily we will discuss which kind of questions can be asked on mediatic and communicational facts. Furthermore, It will be discussed what is the legitimate problematic of communication science. The examples from our society will be used for being analyzed through the effectiveness researches in the communication field. Theoretical approaches in the communication field will be presented with the most important examples in terms of research methods and problematics. The main purpose of this course is giving key information which are used in the communication science.
Content	(Subject Headings)
References	1- La sociologie de l'audience, source: Judith Lazar, Sociologie de la communication, Armand Colin, Paris, 1991, pp.75-100. 2- Publics et Documénts, Source: Jérome Bourdon, Introduction aux médias, Montchrestien, Paris, 1997. pp.53-103. 3- La communication de masse: definitions et analyses. Source: Christian Baylon, et all., La communication, Nathan, 1994. pp.167-212. 4- Les relations publiques, véritable instrument de démocratie, Bernard Dagenais, Communications, vol.23, no:1, 2004. 5- Journalistes, une si fragile victoire, source: Dominique Wolton, Hermes, no:35, 2003. pp. 9-31. 6- La publicité. Source: Christian Baylon, La communication, Nathan, 1994, pp.283-370. 7- Le discours de la publicité. Source: Rodlphe Ghiglione, L'analyse automatique des contenus, Dunod, 1998, pp.99-143. 8- Journalisme et publicite. Source: Jean Michel Utard, Etudes de Communication, no:27, 2005, pp.109-119. 9- Les messages publicitaires. Source, Didier Courbet, Hermes, no:41, 2005, pp.67-74. 10- La societe televisee, source:Rene Predal, Les medias et la communication audiovisuelle, Les Editions D'organisation, 1995, pp.163-2001. 11- Analyse des images de television, source: Jacques Noyer, Etudes de communication, no:27, 2005, pp.137-157. 12- La communication publique, source: Genevieve paicheler, Hermes, no:41, 2005, pp.103-120. 13- Communication et la constitution du public, source: Helene Joffe, Hermes, no:41, 2005, pp.121-129. 14- Semiotique, source: Karihe Berthelot-Guiet, Etudes de communication, no:27, 2005, pp.121-134. 15- Analyse de l'enjeu du titre dans la presse quotidien, source: Aurelie Tavernier, Etudes de communication, no:27, pp.159-175. 16- Analyse semiologique et pragmatique des discours (internet), source: Annie Gentes, Hermes, no:22, 1998, pp.131-142. 17- Communication Interculturelle, source: Joanna Nowicki, Hermes, no:41, 2005, pp.131-138 et Yves Winkin, Anthropologie de la communication, Point-Essais, Paris, 2000, pp.193-205. 18- Cultural studies, source: Armand Mattelart et Eric Neveu, Intrroduction aux cultural studies, la Decouverte, 2003, pp.50-69 et pp.91-108. 19- Une evaluation des sciences de la communication et de l'information, Source: Robert Boure, Communication, vol. 24, no:1, 2005, pp.9-37.

Theory Topics

Week	Weekly Contents
1	Presentation of courses
2	Leni Rienfenstal 's films and Susan Sontag 1
3	Leni Rienfenstal 's films and Susan Sontag 2
4	Leni Rienfenstal 's films and Susan Sontag 3

Week	Weekly Contents
5	Bernardo Bertoulucci Il Conformista 1
6	Bernardo Bertoulucci Il Conformista 2
7	Exam
8	Michael Haneke's cinematografie
9	Seven Continent and comsumption society
10	Benny's Video and violence on media
11	Black Mirror and new media 1
12	Black Mirror and new media 2
13	society of control and surveillance 1
14	society of control and surveillance 2