Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM129	Basic Design	1	1	1	0	2	5

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Bachelor Degree
Objective	In this primary step of design education, by considering the differences of design and art, elements, principals and tools of design will be taught through lectures and practical studies. Basic elements, principals and tools for any two dimensional, three dimensional, motion or interactive design media are included in the scope of the course. This course, which constitutes the basis for any kind of design and art education, has been modified due to the needs of the participants who are students at communication faculty.
Content	1.cours: Introduction to Basics of Design 2.cours: Elements of Design: Conceptual Point, Line, Plane, Volume 3.cours: Elements of Design: Visual Shape-Form, Light-Shade Principals of Design: Figure-Ground Design Tools: Abstraction 4.cours: Field Study 5.cours: Elements of Design: Visual Colour-Value Principals of Design: Balance 6.cours: Elements of Design: Visual Texture-Pattern Principals of Design: Harmony Design Tools: Repetition 7.cours: Field Study 8.cours: Elements of Design: Relational Direction-Position-Size-Gravity Principals of Design: Rithym-Emphasis Design Tools: Gradition 9.cours: Elements of Design: Practical Representation-Meaning-Fuction-Structure Design Tools: Hierarchie-Radiality-Centrality- Concentricity-Axiality-Grid 10. cours: Designing 3D 11.cours: Designing with Text: Typography 12. cours: Designing with Text: Typography 13. cours: Introduction to Interactive Design 14.cours: Field Study

References	- Graham, I. (2002) Basics of Design: Layout and Typography for Beginners, Delmar. - Ambrose, G. ve Harris, P. (2003) The Fundementals of Creative Design, AVA Publishing. - Ambrose, G. ve Harris, P. (2005) Color, AVA Publishing.

Theory Topics

Week	Weekly Contents
1	Introduction to Basics of Design
2	Elements of Design: Conceptual
3	Elements of Design: Visual Principals of Design: Figure-Ground Design Tools: Abstraction
4	Field Study
5	Elements of Design: Visual Principals of Design: Balance
6	Elements of Design: Visual Principals of Design: Harmony Design Tools: Repetition
7	Field Study
8	Elements of Design: Relational Principals of Design: Rithym-Emphasis Design Tools: Gradition
9	Elements of Design: Practical Design Tools: Hierarchie-Radiality-Centrality- Concentricity-Axiality-Grid
10	Designing 3D
11	Designing with Text: Typography
12	Designing with Text: Typography
13	Introduction to Interactive Design
14	Field Study