Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
G399	Bitirme Ödevi	7	3	0	0	3	5

Prerequisites	
Admission Requirements	

Language of Instruction	French
Course Type	Compulsory
Course Level	Bachelor Degree
Objective	-The objective of this course is to enable students to apply the theoretical knowledge and skills acquired throughout their undergraduate studies to a research topic in the field of business administration. The course aims to develop students' abilities to conduct academic research, review relevant literature, formulate research questions, perform analyses, and produce academic work. It also seeks to enhance their independent working, critical thinking, and research skills in accordance with academic integrity and ethical principles.
Content	-Selection of a research topic in the field of business administration, formulation of the research problem and research questions, scientific literature review, development of the theoretical framework, selection of the research methodology, preparation of a research plan, use of academic sources, academic writing conventions, and research ethics. Individual research activities and supervision aimed at preparing the graduation project.
References	National and international academic books and scientific articles relevant to the research topic. Academic databases such as Web of Science, Scopus, ScienceDirect, JSTOR, and Google Scholar. Electronic resources available through the university library. Reference books on scientific research methods and academic writing. Topic-specific academic publications recommended by the academic supervisor.

Theory Topics

Week	Weekly Contents
1	Introduction to the Graduation Project
2	Selection of the Research Topic
3	Formulation of the Research Problem
4	Defining Research Objectives and Questions
5	Introduction to Research Methods
6	Academic Literature Review
7	Accessing and Evaluating Academic Sources
8	Classification and Synthesis of Literature
9	Development of the Theoretical Framework
10	Development of the Research Model and Hypotheses
11	Selection of Research Methodology and Design
12	Academic Writing and Referencing
13	Preparation of the Research Plan and Draft
14	Evaluation of Research Progress