Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
G351	Corporate Finance	5	3	0	0	3	5

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Bachelor Degree
Objective	The objective of the course is to give students a good understanding of the basic elements of “finance”, which is one of the most important aspects of business management.
Content	• Financial Management Function • Financial Management Environment • Financial Analysis • Financial Planning • Working Capital Management • Time Value of Money
References	• Zutter, C.J. & Smart, S.B, Principles of Managerial Finance, Pearson International Edition, 15. Edition (MyLabFinance). • Brealey, R.A.; Myers, S. & Marcus, A., Fundamentals of Corporate Finance, McGraw-Hill Irwin. • Berk, J. & DeMarzo, P., Corporate Finance, Pearson International Edition. • Berk, J. & DeMarzo, P., Finance d’Entreprise, Pearson. • Bolak, Mehmet, İşletme Finansı, Birsen Yayınevi.

Theory Topics

Week	Weekly Contents
1	Introduction to the concept of “finance”
2	Basic financial statements
3	Introduction to financial analysis
4	Financial analysis / Break-even analysis
5	Presentations of students (case studies)
6	Presentations of students (case studies)
7	Presentations of students (case studies)
8	Partial exam [I]
9	Financial planning (cash budget)
10	Financial planning (proforma balance sheet and proforma income statement)
11	Management of current assets (cash management, accounts receivable management)
12	Management of current assets (accounts receivable management, inventory management)
13	Partial exam [II]
14	Time value of money