Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
G380	Globalization	6	3	0	0	3	5

Prerequisites	
Admission Requirements	

Language of Instruction	French
Course Type	Elective
Course Level	Bachelor Degree
Objective	-Study and understand the process of economic globalization from a historical perspective. Complete this knowledge with examples of strategies of globalized firms.
Content	-1.The content and dimensions of the economy around the Middle Ages 2. The evolution of commercial activities, and the birth of markets: European world-economy 3. The advent of liberalism 4. 20th century: the formation of the economic space which will orient and lay the foundations of the structure of the international economy: the capitalist mode of production/the balance of power/the multinational firms/the agreements and the regulations of states 5. The globalization of trade 6. The globalization of production 7. The globalization of finance 8. Last step in globalization: technological advances 9. Shocks and problems related to globalization: demography, sociology 10. The shocks and problems linked to globalization at the trade level 11. Shocks and problems related to globalization at the production level 12. Shocks and problems related to globalization at the level of finance 13. Presentations of student case studies 14. Student Case Study Presentations
References	Jacques Adda (1998): La mondalisation de l'économie -tome 1: Genèse Jacques Adda(2001) : La mondalisation de l'économie –tome 2: Problèmes J.L. Mucchielli (2008) La mondialisation, chocs et mesures Dicken, P. (1998) Global Shift: The Internationalisation of Economic Activity, London: Paul Chapman Hirst, P. And Thomson , P. (1996) Globalisation in Question:The International Economy and the Possibilities of Governance, Cambridge: Pollity Press Ohmae, K. (1990) The Borderless World, London: Collins Dunning, J. (1993) Multinational Enterprises and the Global Economy, Wokingham: Addison Wesley

Theory Topics

Week	Weekly Contents
1	definition: globalization
2	globalization- history /evolution
3	globalization- history /evolution
4	globalization- history /evolution
5	globalization- history /evolution
6	current situation
7	current situation
8	problems
9	problems
10	problems
11	case study -student
12	case study -student

Week	Weekly Contents
13	case study -student
14	case study -student